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The Elevator Group introduces four new titles at Book Expo America May 26 – 27, 2010

PAOLI, PA—The Elevator Group, a local independent publisher, is introducing four new titles at Book Expo America, the book industry's major trade show, on May 26 - 27 in New York City.

“The Elevator Group has grown from a company that I started to publish my first novel, *Chasing the 400*, in 2006 to a true independent publishing company with many award-winning and diverse titles,” said Sheilah Vance, President and CEO. “Everyone has a story to tell, and there are many talented authors out there who are just looking for a publisher who is willing to take a chance on them.”

The new titles, all of which are in trade paperback and e-book format, are:

Cousin Myrtle, the second novel by award-winning author P. J. McCalla, a Darby, Pa. resident in her early 80's, is scheduled for October 2010 publication. \$15.95. ISBN: 978-0-9824945-0-9. The novel is about the marriage of a young gold-digger and an older wealthy man and whether it will be torn apart by his freeloading, scheming cousin or a handsome, mysterious stranger in town.

Rejected for a Purpose: How God Uses Rejection to Help You Find and Fulfill Your Destiny, by Adetokunbo O. Adeoye, minister, speaker, and Bible study and workshop leader at Lakewood Church in Houston, Texas, will be released in September 2010 from The Elevator Group Faith imprint. \$15.95. ISBN: 978-0-9820384-3-7. Using real-life and Biblical examples, this unprecedented and timely book reveals that rejection is not only a vital ingredient to help you find your purpose, but it is also a catalyst to help you fulfill it.

Creativity for Christians™: How to Tell Your Story and Stories of Overcoming from the Members of One Special Church by Sheilah Vance with Rev. Felicia Howard. September 2010. From The Elevator Group Faith imprint. \$15.95. ISBN: 978-0-9820384-2-0. We are made overcomers by the blood of the lamb and the word of our testimony. (Rev. 12:11.) Everyone has a story to tell. Learn how to tell yours. The first half of *Creativity for Christians* is a writing workshop, teaching the readers how to write their personal testimonies and stories of overcoming through a series of writing exercises and writing advice. The second half of the book contains inspirational stories written by members of the authors' church who participated in the workshops.

Treasures at the Museum, by Deborra Richardson, Chair, Archives Center, Smithsonian Museum Institution of American History, the Elevator Group's first children's book, will be released in March 2010. \$15.95. ISBN: 978-0-9824945-1-6. In this children's picture book, a brother and sister learn the importance of their family's historical items and what goes on behind the scenes at a museum when they have an adventurous trip to a museum and its archives center with their aunt.

For more information about The Elevator Group and any of its publications and authors, see www.TheElevatorGroup.com, www.TEGFaith.com, or email info@TheElevatorGroup.com.

Note to Media: The Elevator Group will be at booth #3164 at Book Expo America, on the main floor in the Independent Book Publishers Association section.

Three Elevator Group Authors are featured in booksignings:

Sheilah Vance, autographing ***Creativity for Christians™: How to Tell Your Story and Stories of Overcoming from the Members of One Special Church***, 11 am-12 pm, in-booth 3164.

Elizabeth J. Fisher, autographing ***Dining with the Dollar Diva***, 12 – 1 pm, in-booth 3164.

Adetokunbo Adeoye, autographing ***Rejected for A Purpose: How God Uses Rejection to Help You Find and Fulfill Your Destiny***, Autographing Area, 1 – 2 pm.

Review copies of Fall 2010 titles in e-book format are available to the trade, media, and reviewers at www.NetGalley.com. Printed copies are available on request.